

Kansas Aviation Museum ***Sponsorship Opportunities***

Exhibit Openings

90th Anniversary of the Laird Swallow

Thursday, April 8th
5:30 p.m.



Post World War I Jennies quickly became a favorite, inexpensive plane utilized for both commercial and civilian purposes. But it was recognized by Wichita Airplane Company financier “Jake” Moellendick that a more powerful, adaptable plane was needed. So he brought pilot and plane designer Matty Laird to Wichita and formed the E.M. Laird Airplane Company.

Laird designed a plane that resembled the Jenny and utilized the OX-5 engine as the Jenny did and dubbed it the Air Tractor. On April 8th, 1920, the company tested the plane for the first time. Local hotelier William Lassen attended the test flight and, looking up at the graceful craft said, “It flies like a Swallow.” Laird quickly changed the name to the Laird Swallow.

The Swallow is noted as the first production aircraft in Wichita and some 100 were built that first year. The Kansas Aviation Museum celebrates the 90th anniversary of the first flight of the Laird Swallow with the completion of its very own Swallow, hand-crafted by highly skilled Kansas Aviation Museum volunteers over the past three years. Join us in this celebration as we recognize the amazing aviation heritage of the Air Capital of the World

Sponsorship Opportunity - \$2,000

History of the Wichita Municipal Airport Tower

Thursday, August 5th
5:30 p.m.



In late 1934, the City of Wichita completed construction of its first, real aviation terminal. Several air fields had been utilized prior to this time, but now the city had a proper terminal with the latest amenities. This included a control tower that was integrated into the building itself, with the most recent technology of the time. During the 1941/42 addition to the building, an additional level was added to the control tower to put it into its current configuration.

Stories abound with regard to early operators, signaling approaching airplanes with powerful lights, utilizing codes to communicate messages in real time to pilots. All the while, these operators commanded a view of the Wichita terrain that was unparalleled then and even now. The tower being the highest vantage point in the Wichita region, it afforded a view of the area that is both useful and breathtaking.

Today the tower provides an opportunity to learn more about the geography of the area and the history of local aviation, with perfect line of site to view activity at McConnell Air Force Base, Boeing IDS, Spirit Aero Systems and a panoramic view of Wichita's downtown skyline.

The Kansas Aviation Museum has painstakingly researched the history of the air terminal control tower and will provide an exhibit that details the equipment that was utilized there and the people who operated that equipment.

Sponsorship Opportunity - \$15,000 (includes exhibit and renovation costs)

Cessna – A History Exhibit Opening and Annual Open House

**Thursday, December 2nd
4:00 p.m. – 7:00 p.m.**



In the history of general aviation and certainly in the history of Wichita aviation, there is no more seminal figure than Clyde Cessna. An early pioneer of flight, Cessna started and ended companies on his quest to build planes during a period that was fraught with economic ups and downs that, at times, put his plan in great peril. He spent winters working on his planes in the family barn with hayloft that doubled as the family home.

Persistence paid great dividends and subsequent shepherding by his nephew, Dwayne Wallace, Russ Meyer and others have turned Cessna into the powerhouse that it is today. The Kansas Aviation Museum pays tribute to the legend that is Cessna aviation with a treatment of its history that will take you from the early days of Cessna's life through the modern era of large scale operations producing corporate business jets that have transformed the world as Cessna could have never imagined.

Sponsorship Opportunity - \$15,000 (includes exhibit and renovation costs)

Social & Educational Events/Fundraisers

2nd Annual Winter Chill Party

**Saturday, January 30th
6:30 p.m.**



KAM Executive Director Lon Smith has been writing his old-time radio show – The Riverbend Radio Hour – for over ten years, producing, directing and starring in the show for some twenty-five performances, including a stint as a morning show in Branson, Missouri. The show is a mix of frolicking comedy and song parodies that will keep the audience in stitches. For the second year in a row now, the Riverbend Radio Hour will

come to life in the atrium of the historic Wichita Air Terminal and current Kansas Aviation Museum as part of the 2nd Annual Winter Chill Party.

Smith is joined this year by a cavalcade of local celebrities including Leon Smitherman and Anne Meyer of KSN, Denise Hnytka of KWCH, Steve McIntosh and Ted Woodward of KNSS, Molly McMillan of the Wichita Eagle, local philanthropist Ann Garvey, KAM board member Ron Williams and KAM volunteer Debs McIlhenny and a special, duet dance performance with his daughter, Kelsie Smith.

The event is a fundraiser for the museum, includes dinner and will be broadcast live via KNSS. All net proceeds support museum operations. Cost for the event is \$50 per person or \$350 per table of eight.

Sponsorship Opportunity - \$2,500

KAM Lecture Series

**Saturdays, February 20th, June 19th & October 16th
2:00 p.m.**



The Kansas Aviation Museum is committed to the dissemination of information related to aviation and aviation history. Working with local school districts, K-State, Wichita Area Technical College and others, the museum provides information that helps us to recognize Wichita as the Air Capital of the World. This year's series of lectures includes The Early Years of Wichita Aviation presented by KAM's own Walt House, a veritable walking encyclopedia of Wichita aviation heritage. The events are open and free to the public.

Sponsorship Opportunity - \$3,000

KAM Irish Ceilidh

Saturday, March 6th
7:00 p.m.



What is a Ceilidh? It's a big party at which people eat, drink and make merry of course. The Kansas Aviation Museum is sponsoring a St. Patrick's celebration that will feature Irish musicians, food of the Emerald Isle, plenty of Guinness Stout and dancing, lots of dancing. The evening will begin with a half hour learning session, at which attendees will practice the basic steps of Irish folk dancing. Then the fun will begin with traditional Irish reels and jigs and an opportunity to see some professional dancers as well. In addition, there will be Irish vocal music, both modern and traditional. The event is open to the public and \$20 per person which includes food, dancing and merriment but not the Guinness. ☺

Sponsorship Opportunity - \$3,000

2nd Annual KAM Family Fun Day

Saturday, May 22nd
10:00 a.m. – 5:00 p.m.



The annual Family Fun Day is a golden opportunity for families to optimize their budget and visit the Kansas Aviation Museum that the community is coming to love so well. For this day and this day only, all tickets are \$3 dollars per person, a savings of over 50% per ticket. For this event, the 727, 737 and KC 135 along with a host of smaller planes will all be open for exhibition to the public. In addition, there will be vending and fun activities for children of all ages. This event is the Kansas Aviation Museum's gift to Wichita and a great opportunity for families to enjoy a fantastic, spring outing.

Sponsorship Opportunity - \$3,000

2nd Annual Rockin' the Ramp KAM Jam

Saturday, July 17th
8:00 p.m.



The 1st Annual KAM Jam was an incredible success with approximately 800 in attendance for a concert that can only be described as fantastic. With the FedEx 727 as a backdrop, local favorite Split Lip Rayfield truly rocked the ramp in style to the delight of all in attendance. For this year, the

KAM Jam will feature a similarly popular band and an opportunity for sponsors to have their corporate branding emblazoned over the top of the Fed Ex livery. Don't miss this opportunity to benefit the preservation of Kansas Aviation heritage while reaching out to a growing, happy throng of attendees at a unique KAM event. Cost for the event is \$15 dollars per person.

Sponsorship Opportunity - \$15,000

16th Annual Kansas Aviation Museum Golf Tournament

Monday, September 27th
8:00am – 5:00pm



Join a host of industry executives for this long-standing and highly successful event to promote the Kansas Aviation Museum and provide invaluable funding that helps us continue our quest to portray and preserve Kansas aviation history. There are great prizes for each entry, breakfast and lunch are included in this event and your sponsorship and/or contribution is tax deductible. Held at Hidden Lakes Golf Course, this is going to be another stellar year for this event with great competition and lots of good times for all!

Hole Sponsorship - \$300

Annual Kansas Aviation Gala

Saturday, November 6th
7:00pm



This event has become an annual, Wichita aviation icon, with key figures in the aviation community being selected to receive the Kansas Governor's Award and be inducted into the Kansas Aviation Hall of Fame. This year to be held at Century II, the evening is filled with great food, a leading aviation speaker (TBA) and the awards ceremony. Last years event was incredibly successful, hosting Emily Warner, the first female commercial airline pilot. Join us again this year for a great evening of aviation that will help the KAM achieve its mission of preserving Kansas Aviation History.

Table Sponsorship - \$1000

Joint Sponsorship Opportunities for the Golf Tournament and Aviation Gala

Hole Sponsor (Golf Tournament)	\$250
Table Sponsor (Aviation Gala)	\$1000
Silver Sponsors	\$5,000
Gold Sponsors	\$7,500
Platinum Sponsors	\$10,000

Special Projects

Sidewalk Replacement – Ramp



Sponsorship Opportunity - \$5,000

Outdoor Airplane Stands – Phase I



In an effort to ease the maintenance and wear of tires for planes displayed outdoors on our ramp, we are planning to place all planes on stands, beginning Phase I with the smaller planes.

Sponsorship Opportunity – \$3,000

KAM Penny Press



Everyone loves penny presses and with an impression of the KAM logo, this would prove to be a popular experience for museum patrons and a great source of continuing revenue for the KAM. With a hand crank, it becomes yet another hands-on experience for visitors to the museum as well.

Sponsorship Opportunity – \$4,000

Atrium Stenciling Project



With approximately 60% of this project complete, the Atrium ceiling is beginning to take on the appearance of the original terminal. There is much painting to be done however, and volunteers continue to make slow, steady progress. To increase the pace, we must employ professional painters who could finish the project in about two weeks time.

Sponsorship Opportunity - \$6,000

KAM Branded Items for Promotion and Resale



Those who visit the Kansas Aviation Museum constantly request branded items such as patches, pens, coffee cups and the like to take home as souvenirs. In addition, the KAM utilizes such items for promotional purposes to attract attention at trade shows and the like.

Sponsorship Opportunity - \$7,000

Ramp Resurfacing – Phase I



Whole areas of the KAM Ramp are deteriorating and causing restrictions to use of the outdoor space. In preparation for a more complete resurfacing, we plan to cut five inches deep around the perimeter of affected areas, jackhammer out the rubble and refill with concrete. This should provide a good base for the master resurfacing when that project gets under way.

Sponsorship Opportunity - \$10,000

Restoration of the Beech Jet Mentor & Bonanza



With significant amounts of work complete on the Jet Mentor and Bonanza, there is still much left to do. Help us restore these two important planes and Wichita aviation icons.

Sponsorship Opportunity – \$15,000

Comprehensive Television Advertising Campaign



Sponsorship Opportunity – \$50,000

Outside Door Restoration



Many of the exterior doors have deteriorated and are in need of repair. Currently, there are eleven doors that need to be replaced with a higher quality hardwood or steel doors.

Sponsorship Opportunity – \$44,000

Restoration Shop/Storage Facility



The Kansas Aviation Museum is planning to relocate all current restoration shop activities. With this move, the lowest level of the historic building would be free to renovate for use as permanent archive storage, consolidating archival materials for more efficiency and effectiveness. The building would initially be utilized as a display hanger but would eventually become fully functional for restoration.

Sponsorship Opportunity – \$1,000,000

The Kansas Aviation Museum is a registered 501(c)3 and, as such, any contributions in-kind or otherwise are tax-deductible.